

PROFESSIONAL AND SMALL BUSINESS CARDS

Figure to this column, not to exceed one inch, in 10 cents per line, or \$2 per line, if paid in advance. No extra charge for insertion of notices, but notices of one line only.

LEGAL

J. R. WATT, B. A.
BARRISTER, NOTARY PUBLIC

OFFICE: THIRD AVENUE
CLARESHOLM ALBERTA
Visits Stately by Appointment

H. O. HASLAM
Barrister and Notary Public

Solicitor for:
THE CANADIAN BANK OF COMMERCE
THE TOWN OF CLARESHOLM
CLARESHOLM ALBERTA

FRED LANGMUIR
Barrister, Solicitor, Notary Public, Etc.

Money to Loan on Farm Property
OFFICES: Suite 2, Millers Block, Claresholm

MEDICAL

Chas. W. Campbell
CHIROPRACTOR
NANTON, ALBERTA

Claresholm office with Annandale & Son. Hours—11 a.m. to 6 p.m.
Other hours by appointment. Visits Claresholm on Monday, Wednesday and Friday of each week.

VETERINARY

Dr. M. W. Fawcett

Veterinary Surgeon
OFFICE: Vanhorn's Livery Barn
CLARESHOLM, ALBERTA
Phone 3.

DRESSMAKING

Miss M. McPhee
Dressmaking

PARLOR: Mr. Mongue's Residence
Two doors west of Furniture Store.

FARADOR CURES

FARADOR medicine will absolutely cure, without the aid of a single drug, all rheumatism, neuralgia, sciatica, etc., as well as the most stubborn chronic diseases, each day becomes more popular.

It cures ailments of women and children at home without the knife. Over 10 years of inflexible Faradon cures by this treatment.

We have hundreds of genuine testimonials on file.
For further particulars, call or write
THE ALBERTA FARADOR CO.
223 8th Avenue E. Calgary.

Farmers would learn something to their own advantage by seeing

ERICKSON
THE COAL MAN

Best Lethbridge Coal on the market.

HAVE YOU USED THE
PEOPLES' CORNER YET?

The Advertiser would call the attention of its readers to the very useful corner on page 4, The People's Column. This column is what its name indicates, a place where wants are made known and exchanges effected, where transient notices of business or municipal interest appear, where lost and found articles find the owners and should be read carefully by everyone. Neglect to look over this column may result in financial loss or inconvenience.

Hymeneal

OLMSTEAD-SIMPSON

Married—At Bowville, on Nov. 10th, by Rev. R. J. Merriam, Fay Albert Olmstead, of Claresholm, to Elizabeth Francis Simpson, daughter of Mr. and Mrs. Frank Simpson, of Carmangay.—The Carmangay Sm.

GRIFFIN-NEILSON

At the home of Mrs. Neilson, on Wednesday, Nov. 18th, by Bishop W. J. Whitehead, of the Claresholm Ward of the Mormon Church, and in the presence of about 35 friends and relatives, Edward Griffin, a farmer northwest of Carmangay, was married to Miss Neilson, whose home was also near the latter town. The happy couple after the wedding supper drove, with their guests, to a merry dance at the home of Cecil Jacobson, a brother-in-law of the bride, later leaving for their new home. The bride is a sister of Roy and Walter Neilson who are in attendance at the Claresholm School of Agriculture.

What Does It Anger?

JOFFRE, FRENCH

The first three letters of General French's name added to the first three of the name of General Joffre, spells the name of the French commander and the last three letters in the name of the French general added to the last three in the name of General French, spells out the name of the British leader in the present war. This name is also the name of the country which has seen a large part of the fighting. Both generals are 62 years of age, have reached the official position which they now hold in the military scale since 1911 and are products of a similar school of military tactics. Their work together has been characterized by perfect concert and unanimity. What do all these coincidences augur?

An Impetus to Missions

The attendance at the Laymen's Missionary movement banquet on Thursday evening was a remarkable attendance for an occasion of this character. The audience numbered many of Claresholm's most prominent business men and the splendid argument presented in the interest of the mission cause must have left a lasting impression on the minds of those who heard the visiting speakers. Dr. Mackay presented a very interesting account of what had been accomplished by the churches in the field of missionary activity during the past hundred years and made a stirring appeal for further and increased support. Rev. A. Barber showed the relation of prayer for and study of missions to the devotion of life of the Christian. Mr. Rose's address was intensely practical. He brought missions to the test of good sense and showed how it answered to the rigorous business test. A resolution was unanimously carried embodying the practical suggestions of the delegation. The ladies of the aid societies of the three churches provided a very appetizing dinner.

George Gordon Moore of Detroit is reported to be serving as voluntary aid on the staff of General French's war horse, the American soldier, Lawrence, was freed by Mr. Moore who learned the fast two-year-old colt General French, 2,104, in honor of the British cavalry leader. Mr. Moore is going to sell all his trotters in training and discontinue his campaigning stable. Mr. Moore is a brother of Thomas Moore, of the Gleggery Ranch.

Claresholm Boys Loyally Farewelled

Twenty-Six Volunteers Guests of the Citizens at Social

7 from Macleod, 2 from Carmangay, Granum 1, Stavelay 2.

Major C. W. James has been the busiest man in Claresholm since last week when the orders came to begin recruiting for the Claresholm quota for the 2nd Canadian Overseas Contingent. Twenty-five men were all that he was allowed to recruit and three the number insisted upon being enrolled. While this led to many disappointments it enabled him to make a splendid selection and the quality of the men who will represent Claresholm at the front could not well be improved upon. The medical inspection was thorough, the teeth of most of the men being the weak point. But not a man was willing to be left behind because of this defect and many of the boys have spent from their own pockets from \$20 to \$50 to prepare them for acceptance in this quota. Actual recruiting began on Wednesday and on Thursday morning the boys, 26 in number, left for Calgary. The town turned out en masse to bid the boys goodbye.

Lieut. C. H. Westmore, formerly Capt. Westmore of the 23rd Alberta Rangers, also went to Calgary to report for duty on the signalling corps.

On Wednesday evening, an audience which taxed the capacity of the L. O. O. F. Opera House to the utmost, almost 400 people attended the social given by the boys. A musical program, speeches and dancing with refreshments made up the evening's enjoyment. Major C. W. James was in the chair. In his opening remarks he announced that the 2nd contingent would probably leave for Valcartier or England after about six weeks training at Calgary. He stated that a mounted contingent would be sent probably in the spring and that he had offered his services. Great Britain has not started this war, in fact had not wanted war. But now that the thing had been forced upon her there was no question of the final issue for she had the men, the brain and the money. He considered the present quota was made up of men who were a credit to Claresholm. He could have sent fifty as easily as twenty-five. He had accepted 6 from Macleod, 1 from Granum, 1 from Stavelay and 2 from Carmangay. He considered that it was fair to allow some representation to the other parts of his district and hoped that in the next call there would be sufficient number allotted to him so that he could take more from the other nearby towns.

The program which followed consisted of:
Vocal Solo, Miss Hazel Strang
Vocal Solo, Thomas Moore, Jr.
Cornet Solo, W. R. Shanks
Vocal Solo, Willard Haig
Piano Solo, Miss Malchow
Vocal Solo, Miss Gussie Gardiner

Swell the Patriotic Fund

The Advertiser is in hearty sympathy with the aim and objects of the Patriotic Fund. With the purpose of assisting in the increasing of this fund, The Advertiser will give 50 cents out of each \$1.50 paid for a year's subscription to The Advertiser. Those who are in arrears should pay up promptly and thus help out the Fund to the extent of 33 1/3 per cent of the amount so paid. The Advertiser is making some sacrifice as \$1.50 does not pay the actual cost of producing the paper but the selling and selling for such a sacrifice. Aid the Fund by promptly meeting the publisher halfway in this matter. This offer will hold good for the month of November. We have nearly 1,000 names on our list. See what this will mean to the Fund, if all were to pay arrears or renew for one year.

Wish To Collect Contributions

The Committee of the Claresholm Patriotic Society would be obliged if all those who promised contributions at the recent Patriotic Meeting would hand the amounts to the treasurer G. Simpson or to Secretary Watt or to either of the Banks.

Prairie View

The Prairie View Sunshine Club had a social evening at the home of Mr. and Mrs. Freeman Anderson, on Thursday eve Nov. 12th. The evening was spent in playing games until about ten-thirty when a short program was given: Piano Solo, Miss Mabel Anderson; Vocal Solo, Mrs. Wm. Lebow; Vocal Duet, Miss Agnes Fox and Mrs. Lebow; Piano Solo, Miss Agnes Fox; Vocal Trio, Misses Alice, Lydia and Edith Lebow; God Save The King, by all; after which a collection was taken for the benefit of the Belgian Relief Fund amounting to \$8.75. The attendance was small on account of the weather, about 40 being present. After the program lunch was served after which the remainder of the evening was spent in games. Much thanks is due to Mr. and Mrs. Anderson as host and hostess.

Piped the Fire-Chief

The Claresholm Volunteer Fire Brigade made, through Mayor Holmes, a presentation of a fine pipe to Chas. H. Westmore, who has filled the position of fire-chief for some time so acceptably both to the citizens of the town and to the members of the brigade. Capt. Westmore led to accept the commission as lieutenant in the signalling corps of the 3rd Battalion of the 2nd Canadian contingent. With the presentation was a suitably worded address of appreciation of Mr. Westmore's services.

may eventually find themselves they will always remember Claresholm and the honor to the town in which they for a time at least had made their home.

Mrs. McKinney appeared and spoke on behalf of the ladies of the town who are playing the needles for the comfort of the soldier boys. The women want the boys to know that their self-sacrifice for the empire is appreciated and that it is the desire of the womanfolk at home that the boys shall achieve a double victory in this war—a victory over the enemy and a victory over themselves. The ladies of Claresholm are giving to each of the volunteers, a comfort bag equipped with sundry articles which will have their uses when the soldier boys are away from the mothers and sisters whose loving service manifested itself in keeping the wardrobe in a state of repair. Handkerchiefs will be furnished later and the ladies are industriously knitting belts and stockings and heliots which also will be supplied later. With the stitches the heart is interweaving prayers for the safety and success of the future warriors. The women have entered into this work with greater earnestness as never men sent to war for a better cause, for it is our national honor, civility and ideals which are at stake.

The remainder of the evening was spent in dancing and social converse, refreshments being served by Caterer Barber. The Claresholm Band rendered a short program while the audience was assembling and also at intervals throughout the program. The audience was the largest that has been seen in the Opera House for some time and was as enthusiastic as large.

THE HONOR ROLL

Samuel Lloyd Boyce, Macleod Creek	*Samuel O. Bryan, Claresholm
Willy Boddy, "	William C. Bryau, Macleod
Frederick L. Callaghan, Claresholm	Frederick L. Callaghan, "
Vance Corlier, "	*George W. Cummins, "
*James Cummings, "	Thomas P. Davies, "
Daniel Doogan, "	Theodore D.C. Falle, "
Robert J. Forles, "	Leslie K. Franklin, "
Harry B. Gates, Carmangay	*Edward T. Gray, Claresholm
Arthur J. Groves, "	Harry Hawley, "
George I. Kirran, Macleod	Robert M. Larkin, Claresholm
R. P. Kingstere, Claresholm	Daniel Linton, "
Richard D. Miles, Carmangay	*W. Dudley Munro, Macleod
Thos E. Oliver, "	*Win Pritchard, Claresholm
James S. Proven, "	William Reid, Stavelay
Harry Russell, Claresholm	Edo M. Simpson, Granum
James Turner, Macleod	Wm. M. J. Walsh, Macleod
Wm. R. Wolley-Dod, Macleod	

A Business Change

A notable business change of the week is the transfer of the livery, feed and draying business of H. Wright & Son, Economy Barn, to Claresholm. The Advertiser has a businesslike young man and he has assured The Advertiser that he will make the equipment of this barn of such a quality that it will please the customers. He has already a splendid dray team and other horses suitable for the River end of the business. He will improve and add to the other equipment from time to time until he has reached his objective point, that of having one of the best livery businesses in the district. The Advertiser predicts success for this recent addition to the business men of Claresholm.

To Aid Amateur Dramatic Societies' Selection

In response to several requests from societies in small towns and country districts, the department of extension of the University of Alberta has secured about thirty plays suitable for reproduction by amateurs. These have been carefully selected with the help of an experienced teacher of elocution and dramatic expression, and with the needs, capabilities and limitations of young people's societies in rural communities, especially in mind. They will be lent on the same conditions as the package libraries, i.e. free except for return postage. Further particulars may be obtained from the Department of Extension. Applicants should state the number and sex of the available performers, and whether the play is wanted for the whole or part of an evening's entertainment.

EYE-SPECIALIST RETURNS

The second visit of M. McKelburg, exclusive sight specialist, to Claresholm, on Wednesday, Nov. 25th, affords another opportunity for those whose eyesight has been causing them uneasiness to have the eyes properly, thoroughly and scientifically examined, tested and fitted with lenses to relieve the inconvenience of poor sight. He will be at the Queen's on that date.

E. RICHARDS & SON

PARKLAND, ALBERTA

Sale Opens
NOV.30
9 a. m.

Our Entire Stock of Merchandise will be On Sale at Sacrifice Prices.

Come In
Purchase Your Winter's Supply of Heavy Goods, Shoes and Groceries AT LESS THAN COST.

Sale Opens
NOV.30
9 a. m.

Outing Flannels

34 to 40 inches wide
Extra Value at 15c to 20c
Sale Price **13c** a yard

Men's Cotton Smocks

A Special Lot at 65c Each

Prints

English Make, Regular 15c Per Yard
Sale Price **11c** Per Yard

Men's Suits

Regular Price \$12 to 18
Sale Price **\$7.50**
Special Lot of Youths' Suits at Greatly Reduced Prices.

Art Cretonnes

Regular 15c to 20c
All Nice Patterns
To Clear at **12c** Per Yard

Heavy Navy Blue Serge Suiting

Regular 65c Per Yard
Sale Price **40c** Per Yard

Grey Suiting

Double Fold 60 Inches Wide
Regular \$1.50 Now **1.10**

Shaker Blankets

Grey and White. Special Value at
\$1.75 Per Pair

Window Muslins

All New Patterns. Regular 45c, 30c and 20c
Now 35c, 20c and 15c

Dress Goods

Cashmeres, Diagonal Stripes, etc.
At Cost Price

Men's Sweaters

All New Goods. Reg. \$3.25 now \$2.60
Reg \$3.75 now \$2.95
Boys' Sweaters
At 75c Each.

Men's and Youths' Sheepskins

Regular \$7.50 to \$9.00. Now \$6.45 Each

Ladies' Cotton Hosiery

Regular 20c Per Pair. Now 2 Pairs for 25c

Men's Overcoats

Black Beaver Plush Collar
Reg. \$12.00 to \$15.00 Now
\$9.95

Men's Work Shirts

Heavy Fleece-Lined and Flannel Worth
\$1.35 to \$1.75. To Clear \$1.00 Each

Men's All Wool Underwear

All Sizes--Extra Values--\$2.50 per suit.

Ladies' Combination Underwear

to Clear 95c per Suit

Men's Fleece Lined Underwear

Regular \$1.50 Per Suit. Now \$1.15

Men's Cloth Overcoats

Now **\$5.45** Each

Boys' Long Cloth Overcoats

\$4.00 to 6.00. Now \$2.95

Boys' Wool Hose

Reg. 35c Per Pair. To Clear at 20c Per Pair

Men's \$3.00 to 4.00 Trousers

To Clear **\$2.55** Per Pair

Remnants

Dress Goods, Prints, etc. at Manufacturers Prices

Flour

"Robin Hood" \$3.75 a cwt
"Economy" **\$3.45** "

Apples, choice cookers,
\$1.55 per box

Stilton Cheese
about 11-lbs. to a cheese
24c a Pound

GROCERIES

Buy Your Supplies Here--Small Prices Bring Big Business--we want your Business

Price's Baking Powder,	per 5-lb tin,	Special \$1.35
De Jong's Cocoa,	per 1-lb tin,	" .50
Cowan's Chocolates,	per 1-lb pkg.,	" .40
Swift's Pride Cleanser,	3 tins for	" .25
Canned Tomatoes,	2's per case 2 doz.	" 2.70
" Peas,	2's 2	" 2.55
" Corn,	2's 2	" 2.60
" Beans,	2's 2	" 2.50
Golden Syrup,	per 20-lb tin	1.50
Rolled Oats,	per 20-lb sack	1.00

Cooking Onions

per 100-lb sack

\$2.35

Buy Your Winter's Supply NOW

Black or Green Tea
5-lb tin, special price
\$1.75

Green Tea
in bulk, 3 lbs. for
\$1.00

E. RICHARDS & SON, Parkland Alta.

TERMS CASH

TERMS CASH

SANTA'S TOYLAND

Patronise the
ADVERTISERS
LOYALLY for

through these Col-
mus They Respect-
fully Invite Your Cust-
tom Every Week.



**SANTA CLAUS'
HEADQUARTERS**



Do Your Xmas
SHOPPING

EARLY and

You'll Get the First
and Best Selection.

War Raises Prices of Foodstuffs

but the CENTRAL MEAT MARKET continues to
serve its customers with the choicest of

Beef, Lamb, Mutton, Veal, Pork
at normal prices

"Live and Let Live" is our motto

THE CENTRAL MEAT MARKET
D. H. RAMAGE, PROP.

Third Avenue CLARESHOLM, ALTA.

Watch for the Opening Announcement
of the Largest and Best Toyland Ever
Held in the Town of Claresholm

Dear Boys and Girls:

Send your letters to **SANTS CLAUS, BOX
110, CLARESHOLM.** Sign your Name and Address
and I will answer your letter.

Yours Lovingly,

Santa Claus.

Bank of Hamilton

Capital Authorized, \$5,000,000
Capital, Paid-up, 3,000,000
Surplus, 3,700,000

THE MAN BEHIND

A Banking institution gets strength as
much from the men who direct its affairs
as from the actual capital invested.
Money deposited in the Bank of Hamilton
is guarded by men well known for
business integrity and accuracy—men
who value security more than high profits.
To this policy is due a surplus
which is one quarter larger than the
Capital—the result of over 40 years con-
servative management.

STAVELY BRANCH

A. E. MAULAY, MANAGER



THE ADVERTISER REBUS PASTIME

Answer form 43 to 48

The names of players represented by the pictures are

- 43.....
- 44.....
- 45.....
- 46.....
- 47.....
- 48.....

Name of Participants.....
Address.....

Do not send in any answers until called for at the end of the
series.

**PEABODYS' YOU CAN'T BEAT
UNION
MADE**
OVERALLS
JACKETS



Peabody's

Overalls, Smocks
and Gloves

See our new line
of Brocaded Silks
and Satins

We are ready for the
Fall Trade

We want Your Butter and Eggs
M. FISHER

Is Marriage A Failure?

Certainly Not!

If you have in your house a Gurney-Oxford Gas Range

We put in your Gas Connections at reasonable
rates

We supply you with the best of Gas Ranges
and Heaters

YOU ENJOY YOURSELF.....WE DO THE REST

CHAS. ROMPAIN

"THE GAS STOVE MAN"

Tin Smithing

Plumbing

MUST PRACTICE ECONOMY

Instead of Costly Xmas Presents
solve the economy problem

Now is the Time

TO ORDER YOUR

**Personal Christmas &
New Year Greeting
Cards**

These cards are printed to suit your wishes with
your own names and addresses. We have a
beautiful set of sample cards to choose from. Call
at the office and see them.

The Claresholm Advertiser

Advertiser Building

Claresholm, Alberta

The Name Itself A Guarantee "STEPHENS"

PRESERVE THE HOUSE:

READY MIXED HOUSE PAINTS
Withstand the Weather and the Wind
Last Longer—Wear Best
Ask for Stephens'

PRESERVE THE ROOF

STEPHENS' SHINGLE STAIN

For Sale by

W. M. ROSS

Store Open on Week Days from 7 a.m. to 6 p.m. except on
Saturdays when hours are 7 a.m. to 10 p.m.

Hardware Merchant,

CLARESHOLM

BRING YOUR HARNESS WANTS TO US

We have all the accessories and all the "toggery"
your horse needs. We can fit him out completely.
Everything in the harness line. Cheap Sets and
Costly Sets; Collars, Robes, Blankets, etc. Com-
pare our goods and prices with those shown else-
where. We'll leave our offerings to your good
judgment. **Repairs Promptly Attended To.**

J. T. KINGSLEY, The Harness Man
CLARESHOLM, ALBERTA

FARMERS

We have Best Grade
GALT COAL \$5.75
A TON

SPECIAL RATES FOR WINTER SUPPLY

CHOICE OATS FOR SALE

(Oats will be much higher in the Spring)

Phone 410

Call at Night

NATIONAL ELEVATOR CO. LTD.

WOODHOUSE

R. E. LEPARD, Agent

Xmas is Coming Closer!



For your Christmas dinner we have studied how to

"Eat, Drink and Be Merry"

in a fashion such as our ancestors never dreamed of.

But look at the good things we have provided for your Christmas Table and for Xmas Baking, and they will make your mouth water in anticipation of the feast.

We have a full line of XMAS FANCY GOODS in stock, also a full assortment of TOYS and FANCY CHINA.

Call and See our assortment before going further.

M. FISHER

CANADIAN PACIFIC

EXCURSIONS TO EASTERN CANADA and UNITED STATES

On sale Dec. 1st to Dec. 31st, 1914
THREE MONTHS LIMIT

VERY LOW FARES to Toronto, Hamilton, Sarnia, Windsor, Montreal, Ottawa, Belleville, Kingston, St. John, Moncton, Halifax, and all other points in Ontario, Quebec and Maritime Provinces.

REDUCED FARES to points in Central States, including Minneapolis, St. Paul, Chicago, Kansas City and other points.

CHEAP RAIL FARES IN CONNECTION WITH TRANS-ATLANTIC PASSAGES
RAIL LIMIT FIVE MONTHS

All further information from any Ticket Agent, or
R. DAWSON, District Passenger Agent, Calgary.

TURKEYS DUCKS GEESE

Price of poultry have been going lower. Already turkeys have been selling in Calgary, retail, at 15c per lb. and it is likely that the price will be down to 10c per lb. by Christmas. We have secured an outside market for a lot of dressed poultry and if you wish to obtain the benefit of our prices, ship to us. To secure these prices all dressed poultry must arrive here between December 1st and December 10th. On this last date we make our last shipment and cannot guarantee prices to hold after that.

SHIP BY FREIGHT

Ship your dressed poultry by freight or express. Freight is the cheaper way. We will accept live turkeys or live geese any day.

OUR COMPANY

We are not a large company with less of capital and some people may have their doubts whether it is safe to ship to us. However we may state that we are guaranteed to the extent of several thousands of dollars and we also have the recommendation of Mr. Carwell, a leading officer of the largest farmers co-operative company in the province. We refer you to him at his office, Longford Building, Calgary.

OUR PRICES

We will pay the following prices delivered in Calgary for poultry received by us, not later than December 10th:

No. 1 Turkeys, dressed, 15¢ per lb. No. 1 Turkeys, alive, 15¢ per lb.
No. 1 Geese, dressed, 14¢ per lb. No. 1 Geese, alive, 13¢ per lb.
No. 1 Ducks, dressed, 12¢ per lb.

All dressed poultry weighing extra, 1 cent per lb. more.

We will also accept shipment of dressed chicken and fowl. All poultry should be dry plucked and bled. We cannot accept shipments of live hool or chickens until further notice. We will pay for each good wild rabbit, guinea.

Peerless Poultry and Produce Co., Limited
8th Street East, CALGARY.

Bank of Hamilton

Capital authorized, \$5,000,000
Capital paid-up, 3,000,000
Surplus, 2,000,000

THE MAN BEHIND

A banking institution goes through as much from the nation who direct its affairs as from the actual capital invested. Money deposited in the Bank of Hamilton is guarded by men well known for business integrity and soundness who value security more than high profit. To this policy is due a surplus which is one quarter larger than the Capital—the result of over 40 years conservative management.

STAVELY BRANCH

A. M. STAVELY, Manager



The Advertiser for Job Printing

Was an Eye-Witness

A letter, which was received recently by Frank Murray from Sam Bryan, describes many of the atrocities which the Germans have inflicted upon the Belgians. Mr. Bryan, having seen at first-hand, the mutilated children and soldiers. There has been a loathsome to believe the tale of horrible cruelties said to have been practised by the Germans but the evidence is coming in so strong from eye-witnesses that the doubter must be convinced of these barbarities.

Local Briefs

Those who have not assured themselves that their names appear on the voters' list for this municipality should see the secretary of the town of Claresholm at the council chamber without delay.

Capt. D. A. Mackinnon, of the 23rd Alberta Rangers, was on the platform at the soldier's farewell on Wednesday evening and he and Mrs. Mackinnon went to Calgary on the same train with the boys on Thursday morning.

Of the thirty-five names appearing in our Honor Roll, it may be of interest to note that 12 claim some part of England as their birthplace, 5 were born in Scotland, 4 in Ireland, 3 in Wales, 3 from Ontario, 2 Albertans, 2 from Manitoba. 1 was born in the British West Indies, 1 whose birthplace was not learned and 2 from the U.S.

Mrs. Jas. Cummings and children left on Monday for Calgary where they will make their home during the absence of Mr. Cummings who is serving with his regiment in Eastern France. Mr. Cummings, who was a British reservist, left the advertiser's staff shortly after the outbreak of the war to rejoin his regiment, the Lancashire Fusiliers. This regiment has been in the thick of the fighting for some time and the casualties have been very great.

The 1914 War Illustrated

"The 1914 War Illustrated" is the title of a particularly attractive and valuable book just issued by the Western Home Monthly, Winnipeg. This interesting manual of the European conflict consists of 48 pages, replete with stirring illustrations of leading war incidents and accurate accounts of circumstances leading to the struggle. It also includes two good-sized maps, one of which is a four-color, forming in themselves a complete European atlas. The pictures are full of fresh interest, both in respect to great variety and the splendid manner of their execution. The book, which is 14 x 10 inches in size, is printed on art paper and is throughout a most artistic production. It will in all time to come form a valuable record of this extraordinary period of the world's history. Through an arrangement with the publishers we are able to let our readers have a copy of this book, but as the supply is limited and the demand great, quick action is necessary. Particulars will be found in our advertising columns.

Canadian Pacific

Very Low Fares

in connection with EXCURSION

to the

OLD COUNTRY

Daily Nov. 7 to Dec. 31 incl.

Limit five months, stop over and extension privileges.

Full information re rail and STEAMSHIP TICKETS from TICKET AGENT, or write

R. DAWSON

District Passenger Agent, Calgary

THE PEOPLE'S CORNER

Advertisements inserted under this heading, not over six lines, 50c an insertion; three insertions for \$1.00. Loss Found, Returned, For Sale, Help Wanted, Situations Wanted, all bring quick and best results when inserted in The Advertiser. Returnable in the papers for Stately and for Claresholm.

CANVASSER WANTED

A good, live hustler can make good money with a splendid proposition as a subscription collector. Do not apply unless you mean business. Apply by mail to "Box A," The Claresholm Advertiser, Claresholm, Alta. 23-25.

STRAYED YEARLINGS

Strayed from Vanhorn's Livery Barn, 1 red yearling heifer and 1 yearling bull. Suitable reward for recovery. Apply to D. H. Ramage Central Meat Market, Claresholm, Alta. 23-31

SAFE FOR SALE

There is on view at the Advertiser Office, Claresholm, a large Cary (Standard) Safe, outside measurements 4 ft. high, 3 ft. wide and 28 ins. deep. Will sell cheap or would exchange for a second-hand automobile. Apply the Claresholm Advertiser, or to E. C. Law, Carmangy, Alta. 30-32

HOUSE FOR SALE

A four-room, two-story house for sale or will exchange for cattle or horses. The house is on the S. E. 1/4 Sec. 28, Tp. 11, Rge. 27, on the west side of Willow Creek. It contains good lumber and is well built. The price is reasonable. See Mr. Caldwell, on the old Block place, W. 1/2 Sec. 22, Tp. 11, Rge. 27. 30-32

FEED FOR PIGS

In response to requests for a cheaper food for hogs in the interval of waiting for a market rise, the Alberta-Pacific elevator will have this week a carload of chopped mill feed for sale at a reasonable price. Those desiring same should see W. T. Cochran at the Alta-Pacific elevator, Claresholm. 31-1/2

ANNUAL MEETING STAVELY S. D. No. 944

The annual meeting of the ratepayers of Stately School District, No. 944, will be held at the Stately schoolhouse on Saturday, the fifth day of December, 1914, at 10 o'clock in the forenoon. 31-32. G. Malchow, Secretary.

ESTRAY CATTLE

On the premises of Jacob Beer, Gramma, Alta., Sec. 27, Tp. 10, Rge. 27, west of 4th meridian, since about middle of October, 1914, 1 black cow, about 9 yrs, horned, boltail, weight about 1300, branded C Anchor Bar on right rib. Also 1 red calf with a few white spots, horns 5 in. long, about 8 mos. old, weight 500, no brand visible. 31-33.

ROOMS TO LET

A suite of three nice living rooms, electric light and gas connections, upstairs, only \$6.00 per month. For location, etc., inquire at the office of The Advertiser. 31-1/2

FOUND A ROBE

In Claresholm last Friday evening. Loser can have same by proving property and paying for this advertisement. Apply, The Advertiser, Claresholm, Alberta 33-1/2

Although the bad weather kept many away from the performance of the Footlights Dramatic Society, it is satisfying to know that there was at least a profit. The total proceeds were \$35, less expenses, hall, \$12; printing, \$9; accompanist, \$5; wigs, books, etc., \$4.50.

Advertising Discovers NEW CUSTOMERS

A business which has achieved its magnitude or strength as the result of faithful advertising plays itself false if it suspends or ceases its advertising, on the grounds of economy. It is poor business vision which fails to see the principal feeder of business, and fatal judgment which cuts it off or interrupts its flow. Economies may be warranted but they had better be effected in any other department than in the sales department—the department of revenue. Any course which slows your customer back from you or hides you from your customer is ruinous. The man with the money needs to be constantly sought. Advertising is a great discoverer of new customers, the great retainer of old ones. The successful merchant ceases to advertise only when he is dead.

Advertising Retains for You the Old Customers

Halt! Attention!

The 1914 War Illustrated, The Claresholm or Stately Advertiser and Western Home Monthly "Western Canada's most popular magazine".

FOR ONE YEAR ALL FOR \$2.00

"The 1914 War Illustrated" contains over 300 remarkable war photographs with much valuable information as the causes leading to the great struggle, and other important data including the military and naval strengths of the countries involved. Two interesting maps—one of the war zone, and the other (in four colors) of Europe are also included. This invaluable Handbook of the war is printed on art paper, with an attractive patriotic cover, and is the best publication of its kind in Canada.

DONT DELAY But send in your subscription today to the office of this paper

Our Grand Combination Offer

EITHER

The Claresholm Advertiser

OR

The Stately Advertiser

AND

The Canadian Poultry Review.....\$1.50
Country Life in Canada.....1.50
The Canadian Countryman.....2.00
The Western Home Monthly.....2.00
The Weekly Farmer's Telegram.....2.00
The Nor-West Farmer.....2.00
The Farm and Ranch Review.....2.00
The Western Standard.....2.00
The Canadian Ladies' Home Journal.....2.00
Weekly Free Press & Prairie Farmer.....2.00
The Canadian Farmer.....2.00
Rod and Gun in Canada.....2.50

The Advertiser Family

P. O. Box 54

CLARESHOLM, ALTA.